

CYP EUROPE LAUNCHES ADVANCED DIGITAL SIGNAGE SOLUTIONS

New product introductions are nothing new for CYP Europe, however this month sees the announcement of the launch of complete digital signage solutions aimed at the commercial installation sector.

CYP has been manufacturing AV distribution solutions for over 25 years, starting as far back as world format converters required for TV installations during the 1980's. Since then the company has invested in developing key solutions required by AV installers in all sectors. With the introduction of HD technology and flat screens, CYP has further cemented its market leading position through providing chipsets for leading TV manufacturers and trusted AV distribution solutions for installers. Barbara Winslade, Managing Director at CYP comments on the imminent launch: "Our competitive and versatile digital signage and control solution will be marketed into commercial channels throughout Europe, and will undoubtedly open up new sales opportunities, significantly increasing recognition of the CYP brand in this sector."

SPECIFICATIONS AND PRODUCT LINE UP


Flexibility is the key to the CYP digital signage proposition with packages available to suit several types of install and personal preference. Packages include a single 42in screen option, a 2x2, 3x3 and finally a 4x4 video wall. All CYP packages include built-in control modules, preventing the installer having

to find space for separate costly control boxes. All screens are made using the latest LCD technology, work up to full HD resolutions of 1920 x 1080P and include RS-232 connections for two-way control. Users have the ability to choose a horizontal or vertical screen orientation and the option to display a single image or duplicated split screen images on all screens. The individual control module will also be sold separately to enable installers to use existing or different screens as required providing excellent versatility. All packaged solutions are sold with all of the mounts and fixings required to complete the installation in full and secure the signage to any wall or display area.

CYP digital signage solutions have already found their way into high profile commercial installations including recently being fitted within the Taiwan Stock Exchange.

For further product information, sales queries and general information please contact the team at CYP Europe on +44 (0)20 8232 8842.



 CYP Europe has just introduced its own range of digital signage solutions